8:30 a.m. – 9:00 a.m.
Continental Breakfast, North Lobby

9:00 a.m. – 9:05 a.m.
Welcome, Flynn Auditorium

9:05 a.m. – 10:30 a.m.
Panel #1: Legal Implications of Healthcare Technology
Jennifer Bernstein, The Network for Public Health Law; Ann Arbor, Michigan:
Mobile Technology, Public Health and the Law
Nicolas Terry, Indiana University School of Law:
Will the Internet of Health Things Disrupt Health Care?
Jackie Lucas, Regional One Health; Memphis, TN:
Legal Implications of Healthcare Information Technology From the CIO’s Perspective

10:30 a.m. – 10:35 a.m.
Break

10:35 a.m. – 12:00 p.m.
Panel #2: Who Owns the Information?
Lara Cartwright-Smith, George Washington University Department of Health Policy and Management:
Legal Theories of Health Information Ownership
Barbara Evans, University of Houston Law Center:
HIPAA’s Individual Data Access Right as an Instrument of Healthcare Restructuring
Gil Siegal, University of Virginia Law School:
Aiming at Human/e Rights and Duties of Patients in Technology-Driven Healthcare

12:00 p.m. – 1:00 p.m.
Keynote Address: Michael Burcham
Mr. Burcham is an entrepreneur, investor, and healthcare strategist with over twenty years of experience leading technology-enabled healthcare organizations. Mr. Burcham teaches Healthcare Innovation and Entrepreneurship in the Owen Graduate School of Management at Vanderbilt University. He currently serves as Co-Chair of the National Advisory Council on Innovation and Entrepreneurship for the U.S. Secretary of Commerce. He was named the 2014 Tennessean of the Year.
The Vanderbilt Journal of Entertainment and Technology Law Presents
“Prognosis Positive: The Revolutionary Impact of Technology on Healthcare”
January 22, 2016 | Flynn Auditorium

1:05 p.m. – 2:30 p.m.
Panel #3: Practical Concerns for Health Care Providers
Nicole Huberfeld, University of Kentucky College of Law:
Instrumental and Transformative Medical Technology
Michael Dagley, Bass, Berry & Sims; Nashville, Tennessee:
Protecting Your Hospital from Failed Software Implementation
Anna Laakmann, Lewis & Clark Law School:
Customized Medicine and the Limits of Federal Regulatory Power

2:30 p.m. – 2:35 p.m.
Break

2:35 p.m. – 4:00 p.m.
Panel #4: Protecting Privacy Amidst Health Innovations
Mark Frisse, Vanderbilt School of Medicine:
Privacy Preferences and Policies: Is it Time for a Reality Check?
Kathryn Coburn, Murphy, Cooke, Kobrick; Los Angeles, California:
Electronic Medical Records in the Era of Big Data and the Internet of Things
Bradley Malin, Vanderbilt Health Information Privacy Laboratory:
Privacy Challenges in the Age of Big Health Database

4:00 p.m. – 5:30 p.m.
Reception, North Lobby